

A Happy New Year!
恭贺新禧!
¡ Feliz Año Nuevo!



Dear valued customers !!!

We had various incidents not only in Japan but also around the world last year.

We faced "Cost increase of raw materials" at the beginning, and then "Demand decrease" and "Issue of exchange rate" caused by "Financial crisis" started from U.S. subprime loan problem.

We are forecasting that we will have harder time in the market this year as well.

However, we are ready for doing our best especially about quality control as manufacturer very seriously.

We would appreciate your continuous great support of **New-Era** products this year.

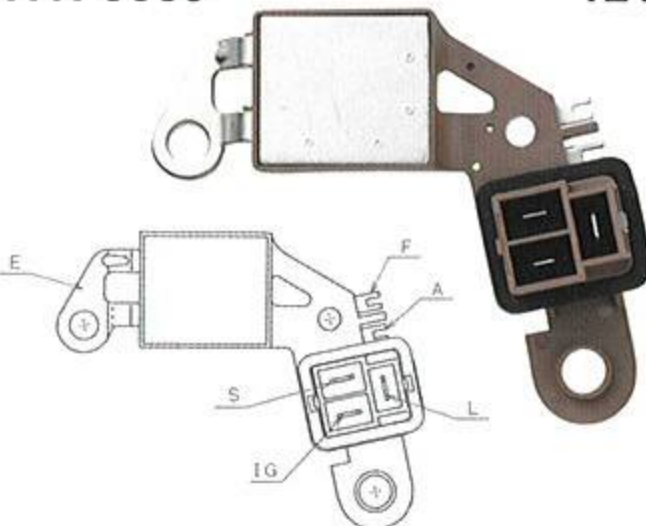

Yours Sincerely.

New-Era Co., Ltd.

北村伸雄

Nobuo Kitamura, President

NEW PRODUCTS NP-171

Illustration	Ref. No.	Application	On Sale
<p>IVR-5009 12V</p> 	<p>8-94239099-0 (126000-0270)</p> <p>ALTERNATOR 12V60A 8-94231307-0 (100211-0581)</p> <p>ALTERNATOR 12V65A 1-54519937-2 (100211-0991)</p>	<p>ISUZU FARGO PIAZZA TRACTOR</p> <p>JR120/130</p> <p>(4ZB1) '81~'87 (G200) '81~'88 (D3200) '84~'93</p>	<p>Jan.'09</p>
<p>IVR-5010 12V</p> 	<p>(126000-7160) (126000-1760) (126000-1130)</p> <p>ALTERNATOR 12V100A 3544118 3544118-7 3544119 (100211-8620) (100211-8630) 1398327 (100211-8370)</p>	<p>VOLVO 940 740</p> <p>'90~'97 '91~'92</p>	<p>Jan.'09</p>

<http://www.newera.co.jp/>

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